



CEW – Student Evidence

YES!

Business Plan

CEW Academic Standard: 13.4.8 C

Name:

Date:

During the JA YES! activity, Business Plan, you had the opportunity to work within a small group to create a pretend business and practice being an entrepreneur. While all businesses must make a profit to stay in business, most entrepreneurs choose their business based on their enthusiasm for their product or service, the need it fills and the ability to make a difference in the lives of their customers.

What product or service would you develop if given the opportunity in the future and why?